



NORTH TEXAS CHAPTER  
AMERICAN COLLEGE OF SURGEONS

*Exhibit &  
Sponsor  
Prospectus*

# **2011 ANNUAL MEETING**

FRIDAY, FEBRUARY 18 - SATURDAY, FEBRUARY 19, 2011  
CITYPLACE CONFERENCE CENTER • DALLAS, TEXAS



## 2010 – 2011 NORTH TEXAS CHAPTER OFFICERS

### PRESIDENT

**G. Thomas Shires, III, MD**

### PRESIDENT-ELECT

**Mark Watson, MD**

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### PROGRAM CHAIRMAN

**Christopher Bell, MD**

## LETTER FROM PRESIDENT

We cordially invite you to participate in the 50th Annual Meeting of the North Texas Chapter of the American College of Surgeons. The meeting will take place February 18-19, 2011, at the Cityplace Conference Center in Dallas, Texas.

This meeting is the primary CME activity for surgeons of all specialties in Northern Texas. Many of the members in attendance include program directors and department chairs. Approximately 1,200 surgeons are affiliated with the North Texas Chapter of the American College of Surgeons, and attendance at this event includes approximately 125-150 local surgeons.

Exhibiting companies will have access to a display area for product display in order to network with surgeons attending the meeting. A single six-foot draped and skirted table with chair will be provided in the ballroom pre function area. Two continental breakfasts and daily refreshment breaks will take place within the exhibit space. These session breaks offer an opportunity for attendees to network and visit with exhibiting companies. Recognition of sponsorship will be communicated to attendees in the program book and via signage throughout the meeting. The fee to exhibit is \$1,500. Companies interested in sponsoring the meeting are most welcome.

Sponsorship opportunities begin at \$1,000. Please let us know if you would like to exhibit or contribute in the form of an educational grant for the NTC-ACS 2011 Annual Meeting. If you would like to support this meeting or would like more information, please contact the North Texas Chapter of the American College of Surgeons Headquarters at 913.402.7102 or [meetings@ntexas.org](mailto:meetings@ntexas.org) for more details.

We hope to see you there!

**G. Thomas Shires, III, MD**

*2010-2011 NTC-ACS President*



## ACCOMMODATIONS

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Listed below are recommended hotel options, within close proximity to the Cityplace Conference Center. The Dallas Light Rail System (DART) is an above ground train system which connects the hotels and the Cityplace Conference Center.

### WESTIN CITY CENTER DALLAS

650 N. Pearl Street  
Dallas, TX, 75201  
1.866.837.4246

### SHERATON SUITES MARKET CENTER DALLAS

2101 Stemmons Freeway  
Dallas, TX 75207  
1.214.747.3000

### DOUBLETREE CAMPBELL CENTER

8250 N. Central Expressway Dallas  
Dallas, TX 75206  
1.214.691.8700

## ATTENDANCE HISTORY

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### 2010

Members	123
Residents/Medical Students	62
Non-Member/Allied Health	7

### 2009

Members	129
Residents/Medical Students	54
Non-Member/Allied Health	9

## PREVIOUS SPONSORS/ EXHIBITORS:

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Adolor  
ALOKA Ultrasound  
Alsuis Corporation  
American Cancer Society  
Baxter Healthcare Medication Delivery  
CareFusion  
Cook Medical  
Covidien  
Cubist Pharmaceuticals  
Davol  
Endogastric Solutions  
Ethicon Endo Surgery  
Genomic Health  
Genzyme Biosurgery  
GlaxoSmithKline  
Gore & Associates  
I-Flow Corporation  
KCI  
LifeCell Corporation  
Merck  
Novartis  
Power Medical Intervention  
Sanofi-Aventis  
Sanofi-Aventis Metabolism  
Synovis Surgical Innovation  
Tissue Science  
Wilson Society  
W.L. Gore  
Wolfe Tory Medical



## ANNUAL MEETING EXHIBITOR - \$1,500

### EXHIBIT HOURS *(including events taking place within hall)*

#### THURSDAY, FEBRUARY 17

5:00pm – 7:00pm Set-up

#### FRIDAY, FEBRUARY 18

6:00am – 7:00am Set-up

7:00am – 3:30pm Display Hours

7:00am – 8:00am Continental Breakfast

9:30am – 10:00am Break

12Noon – 1:00pm Lunch Break

3:00pm – 3:30pm Break

#### SATURDAY, FEBRUARY 19

7:30am – 11:45am Display Hours

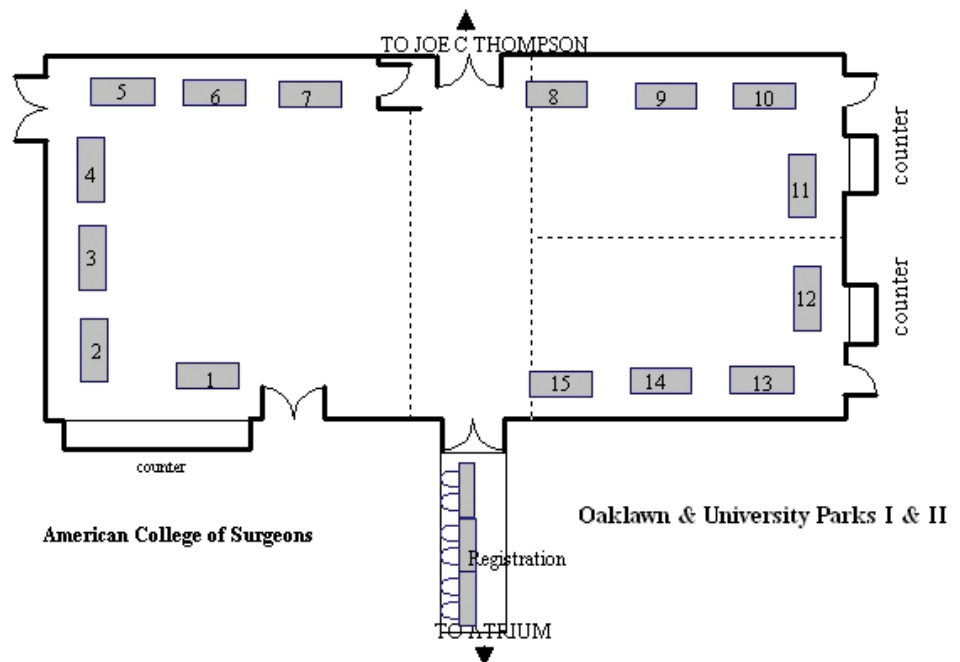
7:30am – 8:00am Continental Breakfast

10:30am – 10:45am Break

11:45am – 12Noon Teardown

### EXHIBIT TABLE SETUP

Cityplace Conference Center  
Oaklawn, UP I & II





## EDUCATIONAL GRANT OPPORTUNITIES

### SCIENTIFIC SESSIONS

**\$1,000** *per session*

The scientific sessions scheduled during the conference are the core of this educational event. Approximately 25 papers will be presented and discussed.

### ANNUAL LUNCHEON SPONSOR WITH CME

**\$2,000** (*limit 1*)

Excellent sponsorship opportunity! All registrants receive complimentary admission to this CME luncheon!

### EDUCATIONAL GRANTS

An educational grant can be made in any denomination. Please feel free to make a contribution for any dollar amount, or other gift in kind.

### SPECIAL NOTE

ACCME guidelines mandate that sponsors donate educational grants for the meeting; therefore, not specific to any particular session or event. The NTC-ACS will note your company name on selected sessions as a benefit of sponsorship.

Recognition of support will be provided via signage and podium recognition, as well as mention in the meeting program.

Please contact the NTC-ACS Headquarters by phone at 913.402.7102 or by email at [meetings@ntexas.org](mailto:meetings@ntexas.org) if you would like to contribute an educational grant. Call TODAY! Some areas of Sponsorship are limited to one company!



## SCHEDULE OF EVENTS

### FRIDAY, FEBRUARY 18, 2011

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7:00am - 8:00am	Continental Breakfast
7:00am - 3:30pm	Exhibits & Posters
7:00am - 5:00pm	Registration
8:00am - 9:30am	Scientific Session
9:30am - 10:00am	Coffee Break, Exhibits & Posters
10:00am - 12Noon	Scientific Session
12Noon - 1:00pm	Annual NTC-ACS Lunch & Ethics Lecture
1:00pm - 3:00pm	Scientific Session
3:00pm - 3:30pm	Coffee Break, Exhibits & Posters
3:30pm - 5:45pm	Scientific Session

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### SATURDAY, FEBRUARY 19, 2011

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7:30am - 1:00pm	Registration
7:30am - 8:00am	Continental Breakfast
7:30am - 11:45am	Exhibits & Posters
8:00am - 10:45am	Scientific Session
10:45am - 11:15am	Coffee Break
11:15am - 11:45am	Oral Poster Presentations
11:45am - 1:15pm	Scientific Session

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## EXHIBITOR & SPONSORSHIP CONTRACT

### EXHIBITOR DETAILS AND FEE

Exhibiting companies will be given a 6' tabletop display, along with recognition in the final program mailed to all members, and recognition on signage displayed on-site. Companies can participate in the NTC-ACS Annual Meeting as an Exhibitor for a fee of \$1,500. Per ACCME regulations, please note that the exhibit fee of \$1500 is separate from any sponsorship fees.

COMPANY NAME *(Please list exactly as you would like it to appear on the recognition signage and name badges)*

MAILING ADDRESS

CITY, STATE

CONTACT PHONE NUMBER

E-MAIL ADDRESS

Exhibitor	\$1,500	\$ _____
Sponsor a Scientific Session	\$1,000	\$ _____
Sponsor the CME Luncheon	\$2,000	\$ _____
Offer an Educational Grant		\$ _____
<b>TOTAL DUE</b>		\$ _____

**Please complete all sections  
and return via fax or mail to:**

North Texas Chapter of the American College of Surgeons  
 PO Box 413062  
 Kansas City, MO 64141  
 Fax: 913.273.1140

### QUESTIONS?

Telephone: 913.402.7102  
 Email: [meetings@ntexas.org](mailto:meetings@ntexas.org)

### EXHIBIT SPECIAL REQUESTS

Each exhibiting company will receive a 6' tabletop display. Any additional requests will be at the individual company's expense.

Electrical     Telephone     High Speed Internet Access

Preferred Table Location:  1.     2.     3. \_\_\_\_\_

List companies you would prefer to not be located in proximity to:

### PAYMENT INFORMATION

Check: should be made payable to the NTCACS and mailed to NTC-ACS Headquarters (address listed to the right). Tax ID #: 75-1923987.

Credit Card — Indicate credit card to be charged.     AmEx     MC     VISA     Discover

NAME AS IT APPEARS ON CARD

CARD NUMBER

EXPIRATION DATE

SIGNATURE

STREET ADDRESS AND ZIP CODE CREDIT CARD STATEMENTS ARE SENT TO

### REGISTRATION

*As an exhibitor, you will receive (2) complimentary registrations. Please print names exactly as you would like them to appear on the name badge.*

FIRST & LAST NAME

CITY/STATE

FIRST & LAST NAME

CITY/STATE